



## FOR IMMEDIATE RELEASE

December 16, 2022

# Science North and the Montréal Science Centre host the official opening of a new climate action travelling exhibition

(Montréal, QC) – Today, the Montréal Science Centre welcomed Daniel Desfosses, Regional Director-General for Atlantic and Quebec Region with Environment and Climate Change Canada, for the official opening of Science North's climate action travelling exhibition, *Our Climate Quest: Small steps to big change*. Guests and dignitaries in attendance were able to experience this special travelling exhibition focused on inspiring Canadian youth to take action and reduce their greenhouse gas (GHG) emissions and help Canada achieve its goal of net-zero emissions by 2050. *Our Climate Quest* was made possible through generous support from Environment and Climate Change Canada and can be viewed at the Montréal Science Centre for free until April 9, 2023. The tour will then continue on its cross-Canada tour, stopping next at the Ingenium in Ottawa, ON on April 28, 2023.

The Government of Canada's Environmental Damages Fund provided funding for this project under its Climate Action and Awareness Fund. This multi-faceted project that includes a multimedia object theatre at Science North; the Climate Action Show, a website and accompanying social media content, a 100 sqm travelling exhibition which is currently touring to rural and Indigenous communities across Canada (currently in Thompson, Manitoba), and a 600 sqm travelling exhibition touring to larger urban cities; with its Canadian debut at the Montréal Science Centre. Together, these experiences will reach 2 million Canadian youth by the end of 2025!

The official opening of *Our Climate Quest* was presented in conjunction with the UN Biodiversity Conference (COP 15) taking place in Montréal, QC from December 7 to 19, 2022. *Our Climate Quest* is an immersive exhibition that connects audiences with current climate science and real climate change makers to explore solutions for a sustainable future. Understanding the value of biodiversity is integral to understanding climate change and its impacts — from testing the stability of a biodiversity "Jenga" tower to investigating tree species selection for reforestation

across Canada, *Our Climate Quest* engages visitors with fun and hands-on activities that show that we all have a role to play to support healthy, biodiverse environments.

To learn more about *Our Climate Quest*, including upcoming travelling exhibition tour stops, visit climate.sciencenorth.ca. For information about seeing the exhibition at the Montréal Science Centre, visit montrealsciencecentre.com.

### Quotes:

"Canada's youth are speaking out and want to be part of the solution to help fight climate change. The Government of Canada is pleased to support the work of organizations like Science North as they continue to provide millions of youth with innovative experiences to learn more about climate change and how we can all make a difference now and into the future. Montreal is happy to debut Our Climate Quest where we know it will engage so many visitors at our Science Centre this winter."

The Honourable Steven Guilbeault
Minister of Environment and Climate Change

"Developing and touring the *Our Climate Quest* exhibitions has been a tremendous privilege for Science North as it has allowed us to build upon our commitments to climate action and further strengthen our partnerships across the tourism sector and with the Government of Canada. We are grateful to Environment and Climate Change Canada for funding this transformational initiative, which will reach millions of youth across our country. As our 600 sqm travelling exhibition begins its cross-country tour, we couldn't be more honoured and pleased that the Montréal Science Centre is the first stop for the tour!"

Ashley Larose, MSc Science North, CEO

"Science continues to be at the heart of our fight against climate change. It makes all the sense in the world for the Science Centre to host this exhibition and help young people take on climate action together. The exhibition makes a tremendous amount of information truly accessible. It promises to offer everyone an impactful visit experience with lots of relevant takeaways!"

Cybèle Robichaud Director, Montréal Science Center

#### **About Science North**

Science North is Northern Ontario's most popular tourist attraction and an educational resource for children and adults across the province. Science North maintains the second – and eighth-

largest science centres in Canada. Science North's attractions include a science centre, IMAX® theatre, digital Planetarium, butterfly gallery, special exhibits hall, and Dynamic Earth: Home of the Big Nickel. Science North, in partnership with Laurentian University, offers North America's first and only comprehensive Science Communication program, a joint master's and Graduate Diploma program. As part of its mandate, Science North provides science experiences throughout Northern Ontario including outreach to schools and festivals, summer science camps and more, and has a permanent base in Thunder Bay providing outreach to the Northwest. Science North is an agency of the Government of Ontario. For information, visit sciencenorth.ca.

## **About Montreal Science Center**

The Montréal Science Centre, a division of Canada Lands Company, is a complex dedicated to science and technology that welcomes more than 700,000 visitors annually. It is best known for its accessible, interactive approach and for showcasing local innovation and know-how. Its partners are Volvo, Telus, Énergir and La Presse+.

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Science North is an agency of the Government of Ontario and a registered charity #10796 2979 RR0001.