



FOR IMMEDIATE RELEASE
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ELEVENTH ANNUAL SCIENCE FESTIVAL LAUNCHES IN THUNDER BAY

(THUNDER BAY, ON) – The Thunder Bay Science Festival is back for its eleventh annual festival of science, technology, and fun! This year’s festival is taking place from Monday, February 20 to Saturday, February 25. The Thunder Bay Science Festival shines the spotlight on science among children, teens and adults by offering an opportunity to celebrate science in a fun, interactive and welcoming setting for all ages.

The Thunder Bay Science Festival group of partners includes Parks Canada, Sleeping Giant Brewing Company, EcoSuperior, the Thunder Bay Public Library, and Science North as the managing partner.

Join your community for engaging, fun science events throughout the week including Nerd Nite, Coding for Careers, Northern Ontario Youth Climate Action Summit, and the Science Carnival! Join us at the Thunder Bay Waterfront for a Science at SnowDay on February 20. This annual event organized by the City of Thunder Bay is a great way to get outside for some fun this Family Day weekend.

The full agenda can be found online at [Thunder Bay Science Festival](https://www.tbci.ca/science-festival).

For more information about the festival, visit: sciencenorth.ca/tbscifest

Quotes:

“Visitors of all ages can experience this fun, educational and interactive event that celebrates science and learning, while providing a unique opportunity to explore all that Northern Ontario has to offer.”

– **Hon. Neil Lumsden, Minister of Tourism, Culture and Sport**

“People in Northern Ontario are so fortunate to have Science North in our communities. The team has the energy, creativity and skill to get everyone excited about learning. The Thunder Bay Science Festival gives children and adults a way to explore the ways science affects our lives and contributes to our evolving understanding of our world. Thank you to Science North for your dedication to Northern Ontario, and congratulations on another festival!”

– **Hon. Patty Hajdu, Minister of Indigenous Services and Minister responsible for the Federal Economic Development Agency for Northern Ontario. Member of Parliament for Thunder Bay - Superior North.**

“I would like to congratulate the Thunder Bay Science Festival on their eleventh anniversary,” said **Thunder Bay-Atikokan MPP Kevin Holland**. “This event really shines the spotlight on science in a fun, interactive and welcoming setting for all ages.”

“I am delighted to welcome back Thunder Bay’s 11th Annual Science Festival. We thank Science North, its partners and incredible sponsors who will be presenting a week’s worth of fun and exciting programs for all ages. This festival is a wonderful opportunity for everyone to learn more about science and technology, whether they are new to science, exploring a future career or just having fun. I join you all in celebrating the sciences!”

– **Thunder Bay Mayor, Ken Boshcoff**

For more than a decade now Science North has been working with incredible partners in Thunder Bay to bring the annual Thunder Bay Science Festival to life. Our commitment to Science North being in and for all of Northern Ontario is a catalyst for our organization, weaving itself into everything that we do. This year's Science Festival is jam-packed with fun and engaging science experiences for the whole family, and we hope you get the opportunity to get out and explore science right in your own backyard!

– **Ashley Larose MSc, CEO – Science North**

As a contributing partner to the Science North Science Carnival, EcoSuperior is thrilled to offer programming as part of the Youth Climate Summit, Nerd Nite, and the Science Carnival. Through hands-on activities and workshops, we will be sharing waste reduction activities and messages for students while expanding their knowledge of how waste is diverted from landfills. Community outreach in collaborative approaches not only enhances learning and knowledge sharing but builds a healthy future for people and the planet.

– **Erin Moir, Education Director – EcoSuperior**

Lake Superior is the setting for stories of the natural world and the people who have lived here over thousands of years. Parks Canada is pleased to partner with Science North to share some of our stories of research and exploration in the greatest of the Great Lakes, and inspire a sense of curiosity and conservation amongst those who look across its vast waters. We look forward to sharing our work with you, and hopefully inspiring a new generation of ecologists and storytellers who will care for this natural treasure in years to come.

– **Sharon Hayes, Northern Ontario Field Unit Superintendent, Parks Canada Agency**

The Thunder Bay Public Library is thrilled to be a partner in the Thunder Bay Science Festival once again. Our partnership with Science North is one we value all year, but there is something truly special about coming together as a community to celebrate science together.

– **Ruth Hamlin-Douglas, Community Hub Librarian**

About Science North

Science North is Northern Ontario’s most popular tourist attraction and an educational resource for children and adults across the province. Science North maintains the second – and eighth-largest science centres in Canada. Science North’s attractions include a science centre, IMAX® theatre, digital Planetarium, butterfly gallery, special exhibits hall, and Dynamic Earth: Home of the Big Nickel. Science North, in partnership with Laurentian University, offers North America’s

first and only comprehensive Science Communication program, a joint Master's and Graduate Diploma program. As part of its mandate, Science North provides science experiences throughout Northern Ontario including outreach to schools and festivals, summer science camps and more, and has a permanent base in Thunder Bay providing outreach to the Northwest. Science North is an agency of the Government of Ontario. For information, visit sciencenorth.ca.

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