



FOR IMMEDIATE RELEASE
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Science North to Celebrate 40th Anniversary with \$5 Admission and Festivities for the Whole Community

(SUDBURY, ON) – On June 19, Science North, Northern Ontario’s original science centre, will celebrate its 40th anniversary. To mark this significant milestone, Science North is hosting a day of festivities, inviting the community to join in the celebration.

From 12 pm to 4 pm, the festivities will include a community time capsule, BBQ lunch, outdoor science activities, and exclusive screenings of *Decade of Dreams* (1994), a movie about the history of Science North’s first 10 years.

In a nod to the past, Science North will charge \$5 for general admission for the day, the same price as when it opened its doors in 1984. Members can still access the science centre for free and all outdoor science activities will be free as well. Science North will be open from 10 am to 4 pm for regular operations.

Additionally, visitors will have the opportunity to write down some of their favourite memories of Science North and include them in a community time capsule. From past exhibits to cherished memories, the time capsule will allow the community to reflect on the past and share their vision for the future of Science North.

For those seeking a trip down memory lane, Science North is hosting a Cinema Social event for its 50+ audience starting at 9 am. Guests will get exclusive access to the science centre followed by refreshments, and a screening of *Decade of Dreams* (1994). To cap off the nostalgic event, Science North’s original Bluecoat, Franco Mariotti, will present the untold stories of Science North and host a Q&A.

For additional 40th anniversary event details, visit sciencenorth.ca

To buy tickets to the Cinema Social event, visit sciencenorth.ca/IMAX

Quotes

Congratulations to Science North for 40 years of engaging and entertaining science programming that has been inspiring the next generations of innovative thinkers for decades. June 19 will be a day for science enthusiasts of all ages to visit and enjoy the special events celebrating Science North's long history of sparking curiosity and love for STEM disciplines.
-Neil Lumsden, Minister of Tourism, Culture and Sport.

We are incredibly proud to celebrate 40 years of inspiring curiosity, igniting passion, and fostering a love for science. This milestone is a testament to the unwavering support of our community and the dedication of our staff, volunteers, and partners. It's been incredibly rewarding to see Science North continue to find new ways to engage with our community while also expanding its presence across Northern Ontario and reaching audiences around the world with our travelling exhibitions and multimedia experiences. We look forward to another 40 years of inspiring all people to interact with science in the world around them.
-Ashley Larose, MSc, Science North, CEO

About Science North

Science North is Northern Ontario's most popular tourist attraction and an educational resource for children and adults across the province. Science North maintains the second and eighth largest science centres in Canada. Science North's attractions include a science centre, IMAX® theatre, digital Planetarium, butterfly gallery, special exhibits hall, and Dynamic Earth: Home of the Big Nickel. Science North, in partnership with Laurentian University, offers North America's first and only comprehensive Science Communication program, a joint Master's and Graduate Diploma program. As part of its mandate, Science North provides science experiences throughout Northern Ontario including outreach to schools and festivals, summer science camps and more, and has a permanent base in Thunder Bay providing outreach to the Northwest. Science North is an agency of the Government of Ontario. For information, visit sciencenorth.ca.

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