



MEDIA ADVISORY
August 30, 2024

Special IMAX viewing of *Beyond Climate* for 50+ event at Science North

(SUDBURY, ON) – For one day only, Science North is hosting a special daytime viewing of the film *Beyond Climate* in IMAX® for their 50+ audience on Wednesday, September 4 as part of their Cinema Social event series. Participants will also be joined by Leigha Benford from [reThink Green](#), who will delve into the surprising history of climate change and its impacts we can see today in our everyday lives.

Cinema Social events, which are exclusive for Science North’s 50+ audience, encourage socializing with peers in a relaxed setting, all while learning something new. Attendees will get exclusive access from 9:00 AM to 10:00 AM to explore Science North before the show along with snacks, coffee, and tea.

Dating back to 1896, attendees will walk through the timeline of climate change science and explore the multifaceted effects it has. Beginning with the film, *Beyond Climate*, narrated by Dr. David Suzuki, and followed by a talk and Q&A from Leigha Benford from [reThink Green](#), participants will gain a new perspective on how these changes impact their community. Plus, they will learn practical actions they can take to help the environment starting from their own backyard.

Event Schedule

- **9am to 10am** — Explore the science centre and enjoy climate related activities in the lobby
- **10am** — Coffee and snacks in the lobby
- **10:15am** — *Beyond Climate* film in the IMAX theatre
- **11am–11:30am** — Talk from Leigha Benford from [reThink Green](#) followed by Q&A

For more information or to buy tickets visit sciencenorth.ca/imax. Tickets are also available on [the day of at Science North](#).

Please note, that the movie and talk are presented in English only.

About Beyond Climate

Narrated by Dr. David Suzuki, *Beyond Climate* takes viewers beyond the headlines and into the heart of the issues. The film holistically connects the larger patterns of climate change with the human dimension, and what it looks like across BC from the top of the mountains to the depths of the oceans. Shot throughout the province over many years, the collective wisdom and perspectives of Indigenous leaders, local communities, scientists, and policymakers are featured.

About Science North

Science North is Northern Ontario's most popular tourist attraction and an educational resource for children and adults across the province. Science North maintains the second – and eighth-largest science centres in Canada. Science North's attractions include a science centre, IMAX® theatre, digital Planetarium, butterfly gallery, special exhibits hall, and Dynamic Earth: Home of the Big Nickel. Science North, in partnership with Laurentian University, offers North America's first and only comprehensive Science Communication program, a joint master's and Graduate Diploma program. As part of its mandate, Science North provides science experiences throughout Northern Ontario including outreach to schools and festivals, summer science camps and more, and has a permanent base in Thunder Bay providing outreach to the Northwest. Science North is an agency of the Government of Ontario. For more information, visit sciencenorth.ca.

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