



FOR IMMEDIATE RELEASE

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Canada Strong Pass offers free and discounted holiday admission for youth and young adults at Science North and Dynamic Earth

(SUDBURY, ON) — This holiday season, Science North and Dynamic Earth are inviting children, youth, and young adults to explore science with free and discounted general admission through the Canada Strong Pass, supported by the Government of Canada.

From Friday, December 12, 2025, to Thursday, January 15, 2026, the offer includes:

- Free general admission for visitors under 18 years of age for Science North and Dynamic Earth (including underground tour).
- 50% discounted general admission for visitors ages 18–24 for Science North and Dynamic Earth (including underground tour).

“We’re proud to make science even more accessible for young people this holiday season,” said Ashley Larose, CEO of Science North. “The Canada Strong Pass helps families experience Science North and Dynamic Earth together in a way that sparks curiosity and creates lasting memories. We are grateful to the Government of Canada for this support.”

Free and discounted tickets will be available to order online on sciencenorth.ca or in-person at Science North or Dynamic Earth. The Canada Strong Pass applies to general admission only and does not include on-site businesses such as concessions, gift shops, IMAX or the Planetarium. Standard parking rates remain in effect throughout the promotion period.

“The holiday season is the perfect time to connect with family and friends while enjoying Ontario’s festive indoor and outdoor activities,” said Stan Cho, Minister of Tourism, Culture and Gaming. “As Canada’s top travel destination, Ontario is home to some of our nation’s best cultural treasures and tourism experiences. With free and discounted admission for youth and young adults at our world-class museums and attractions like Science North

and Dynamic Earth, there's no better opportunity to explore our unique province with your loved ones."

For more information about The Canada Strong Pass at Science North and Dynamic Earth, visit sciencenorth.ca/holiday.

About Science North

Science North brings science to life by connecting people through stories, curiosity, and shared exploration. As Northern Ontario's premier science destination, it offers immersive, hands-on experiences at two dynamic science centres in Greater Sudbury: Science North and Dynamic Earth. At Science North, visitors explore world-class exhibits, an IMAX® theatre, a digital Planetarium, a butterfly gallery, and four floors of interactive STEM experiences. Dynamic Earth, home to the iconic Big Nickel, features earth sciences exhibits, a lapidary lab, and an underground mining tour. Beyond its walls, Science North sparks curiosity across Northern Ontario with dedicated satellite offices in Thunder Bay and Sault Ste. Marie. Through these hub locations Science North provides innovative outreach programs, long-term exhibitions, school visits, festivals, and summer camps across the North. Science North also creates and tours award-winning exhibitions and immersive experiences worldwide. In partnership with Laurentian University, it also delivers North America's only comprehensive Science Communication graduate program. Science North is an agency of the Government of Ontario. For more information, visit sciencenorth.ca.

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Science North is an agency of the Government of Ontario and a registered charity

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