

# YOUR TEAM COMMUNITY SCIENCE NORTH



CORPORATE MEMBERSHIP PROGRAM



## A NOTE FROM OUR CEO

Science is the most powerful tool we have to address the challenges of our world. Science literacy is not only relevant and important to understanding and participating in our changing world; it is fundamental to building an innovative society, paving the way for progress and a brighter future.

Through our programs, events and exhibits, Science North ignites experimentation, critical thinking, and a sense of wonder to individuals from around the world. Our entertaining, educational, and inclusive science experiences empower individuals to become better informed and more innovative, inspiring them to forge a brighter future for everyone.

Science North is a not-for-profit organization and a registered charity. As an agency of the Government of Ontario, the Ministry of Tourism, Culture, and Sport provides Science North with a base operating grant, representing 40% of its annual operating budget. The remaining 60% must be self-generated. As a not-for-profit, our success is derived from collaborating with businesses like yours to foster mutually beneficial relationships.

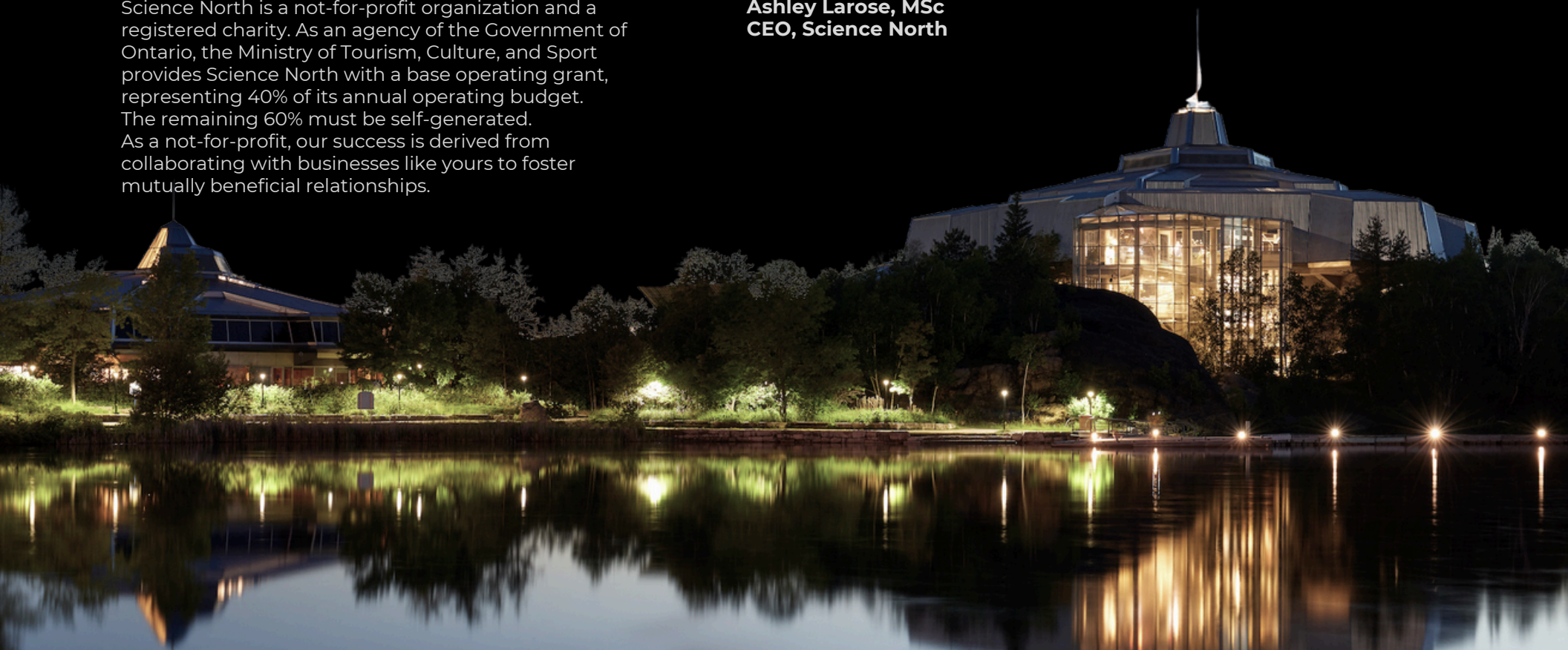
Your membership provides critical support to operations and activities including exhibit and program development, while helping keep admission fees affordable as possible, ensuring science is accessible to ALL!

We greatly appreciate your consideration and look forward to welcoming you and your team to Science North!

Kind regards,



**Ashley Larose, MSc**  
**CEO, Science North**





# DEEPEN YOUR INVOLVEMENT

## INVEST IN YOUR COMMUNITY

Science North plays a vital role as an economic, tourism and cultural engine for Northern Ontario. Science North and Dynamic Earth receive nearly 300,000 annual admissions in a relatively small market of 162,000 people.

Moreover, we deliver science educational programming, exhibit experiences and events to more than 100 communities across the 800,000 km<sup>2</sup> territory of Northern Ontario, serving a diversity of audiences including a large Indigenous population.

Visitors come from across the province and around the world, making a positive economic impact upon the Sudbury Region and Northern Ontario – Corporate Members help make it all possible!

## REWARD YOUR EMPLOYEES AND THEIR FAMILIES

Your employees will enjoy the unique advantages offered to our Corporate Members, including passes to Science North and Dynamic Earth, invitations to special events, and company recognition they will be proud of!

# INCREASE YOUR IMPACT

## ENHANCE TEAM DYNAMICS AND ENTERTAIN CLIENTS

Enhance team dynamics by spending an educational day at our science centres. Gain access to a wide range of unique spaces, from our scenic Ramsey Room to our state-of-the-art theatres.



# PRICING AND BENEFITS

## BRONZE

\$999 /year

## SILVER

\$2,499 /year

## GOLD

\$4,999 /year

### Corporate Employee & Client Engagement

General admission passes to Science North and Dynamic Earth	125 passes	300 passes	625 passes
Free parking	✓	✓	✓
10% discounts on: IMAX® and Planetarium tickets, Whizards Gift Shop, Elements Food Court, IMAX Concessions, Big Nickel Boutique, and Copper Café	✓	✓	✓
Corporate Member Appreciations Day		up to 6 tickets	up to 24 tickets
Exclusive partner communications	✓	✓	✓

### Marketing Opportunities & Recognition

Supporter gallery webpage	✓	✓	✓
Supporter wall in Science North lobby	✓	✓	✓
Donor impact report*	✓	✓	✓
Annual report*	✓	✓	✓
Invitation to exclusive events and premiers	✓	✓	✓
Right to use – Company Name/Logo and “Proud Partner of Science North”	✓	✓	✓

### Events & VIP Hospitality

Discounts on facility rentals**		10%	20%
Discounts on private IMAX showings***		10%	20%

\*Company recognition available per fiscal year beginning April 1-March 31.

\*\*Applies to facility rental on weekdays only. Hospitality, staff, and additional services costs not included

\*\*\*Discount on IMAX® theatre rental only. Does not include film tickets for guests.

The following discounts will be offered on bulk tickets: 30–99 tickets = 10% off, 100–149 tickets = 20% off, 150+ = 30% off

#### PLEASE NOTE:

Corporate Memberships are for a 12-month period. Opportunity to tailor program on needs is available. Please contact for more!

### Looking for team building?

Ask us about our corporate workshops add-on

# YOUR TEAM COMMUNITY SCIENCE NORTH

**Let's work together!**

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**Learn more**  
[sciencenorth.ca/corpmembers](http://sciencenorth.ca/corpmembers)