

FOR IMMEDIATE RELEASE September 26, 2025

## SERIOUSLY SPOOKY: PUMPKINFERNO LIGHTS UP DYNAMIC EARTH

**(SUDBURY, ON)** – *Pumpkinferno* is back, with some new additions you aren't going to want to miss! Each fall, Dynamic Earth transforms into Northern Ontario's ultimate family-friendly Halloween destination, featuring more than 7,000 glowing, hand-carved pumpkins. This year brings even more to discover, with 40 brand-new pumpkin displays and new immersive experiences that are sure to delight everyone in your group (or should we say, gourd). The fun keeps going every Friday, Saturday, and Sunday evening from September 25 to October 26.

Pumpkinferno first launched at Upper Canada Village in 2012, has become the signature attraction of Dynamic Earth's Halloween celebration, now marking its 11th year. This year, visitors will discover many brand-new themes alongside returning favourites, with thousands of hand-carved pumpkins bringing the displays to life. From underwater sea creatures and medieval knights to hockey, ice fishing, and mining scenes that honour the heritage of Canada and Northern Ontario, Pumpkinferno offers a glowing celebration of creativity and tradition.

Looking for something unique? You can also book a family-friendly underground guided mine tour where visitors can descend 7-storeys underground and experience the evolution of mining from turn-of-the-century to modern day.

As always, guests can warm up with hot chocolate and s'mores, enjoy hands-on science, and take part in indoor activities with a Halloween twist... including the ever-popular Bug Bistro, where brave visitors can sample edible insects. New this year, discover never-before-seen experiences and hidden surprises waiting around every corner — indoors and out. Sudbury's iconic Big Nickel will also join the fun, transforming for the season with a spirited animated show projected onto the 30-foot replica coin.

## Halloween at Dynamic Earth event details

Now open till October 26 (Friday to Sunday evenings).

Time: 7:00 PM to 10:00 PM

Location: Dynamic Earth, 122 Big Nickel Rd

Please note: Pumpkinferno will be closed on Friday, September 26, for Spirits at the Nickel (a Nightlife on the Rocks 19+ event). Tickets are available now at: <a href="mailto:sciencemorth.ca/nightlife">sciencemorth.ca/nightlife</a>

Tickets must be purchased in advance at <u>dynamicearth.ca/halloween</u>. Limited parking is available on-site and included with ticket purchases. Halloween at Dynamic Earth is presented by Sudbury Hyundai.

## About Science North

Science North brings science to life by connecting people through stories, curiosity, and shared exploration. As Northern Ontario's premier science destination, it offers immersive, hands-on experiences at two dynamic science centres in Greater Sudbury: Science North and Dynamic Earth. At Science North, visitors explore world-class exhibits, an IMAX® theatre, a digital Planetarium, a butterfly gallery, and four floors of interactive STEM experiences. Dynamic Earth, home to the iconic Big Nickel, features earth sciences exhibits, a lapidary lab, and an underground mining tour.

Beyond its walls, Science North sparks curiosity across Northern Ontario with dedicated satellite offices in Thunder Bay and Sault Ste. Marie. Through these hub locations Science North provides innovative outreach programs, long-term exhibitions, school visits, festivals, and summer camps across the North. Science North also creates and tours award-winning exhibitions and immersive experiences worldwide. In partnership with Laurentian University, it also delivers North America's only comprehensive Science Communication graduate program. Science North is an agency of the Government of Ontario. For more information, visit sciencenorth.ca.

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