

Science North Launches New Leadership Development Program for Local Professionals

Science North is reimagining leadership development with *Leading Blue*; an immersive experience that builds better leaders through skill-building, strategy, and self-awareness. Hosted at Science North, this half or full-day retreat helps organizations cultivate leaders who think strategically, act with purpose, and lead with confidence.

More than just skill-building, *Leading Blue* creates an environment where leaders learn to coach with clarity, take decisive action, and connect with authenticity. The program combines dynamic workshops, team-building activities, and customizable options to meet each team's unique needs.

The program is led by Science North's Senior Manager of Learning & Development, Liz Ott. Liz brings deep expertise in leadership, emotional intelligence, innovation, and adult learning. She has delivered results-driven programs for clients such as Scotiabank, AbbVie, and leading academic institutions including Duke CE and McMaster University.

"Strong leadership doesn't happen by accident," says Ott. "Too many managers are thrown into leadership roles without the training to succeed. *Leading Blue* changes that—one immersive experience at a time."

Whether you're building stronger teams or developing confident new managers, *Leading Blue* offers a bold new approach to leadership that sticks.

Teams are invited to a free 1-hour discovery session to learn more about the program. Contact Science North's Sales Lead, Marija Bernstein at 705-561-5925 or marija.bernstein@sciencenorth.ca to schedule your session, discuss your team's goals, and explore how *Leading Blue* can be customized for your needs.

Why Leadership Training Matters:

- **57%** of employees leave because of their manager, not the company.
- **Only 11%** of managers are formally trained to lead.

- Nearly **two-thirds** of executives list leadership development as a top concern.

Retreat Options:

- **Full-Day:** Two facilitator-led sessions + two-immersive Bluecoat experiences | *Starting at \$532.50/person*
- **Half-Day:** One workshop + one immersive activity | *Starting at \$367.50/person*

Each all-inclusive experience includes:

- Facilitator-led leadership sessions
- Science-themed team-building activities
- Gourmet catered meal options
- An iconic venue for leadership development

For more information, visit sciencenorth.ca/leading-blue

About Science North

Science North brings science to life by connecting people through stories, curiosity, and shared exploration. As Northern Ontario's premier science destination, it offers immersive, hands-on experiences at two dynamic science centres in Greater Sudbury: Science North and Dynamic Earth. At Science North, visitors explore world-class exhibits, an IMAX® theatre, a digital Planetarium, a butterfly gallery, and four floors of interactive STEM experiences. Dynamic Earth, home to the iconic Big Nickel, features earth sciences exhibits, a lapidary lab, and an underground mining tour. Beyond its walls, Science North sparks curiosity across Northern Ontario with dedicated satellite offices in Thunder Bay and Sault Ste. Marie. Through these hub locations Science North provides innovative outreach programs, long-term exhibitions, school visits, festivals, and summer camps across the North. Science North also creates and tours award-winning exhibitions and immersive experiences worldwide. In partnership with Laurentian University, it also delivers North America's only comprehensive Science Communication graduate program. Science North is an agency of the Government of Ontario. For more information, visit sciencenorth.ca.

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