

The Blueprint:

Science North's
Strategic Plan
2025-2028



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Science North's Strategic Plan 2025-2028

2025-2028 Big Goals

1

We will foster an employee experience where people feel valued, supported, and inspired.

2

We will deliver exceptional experiences that engage and inspire audiences in Sudbury and throughout Northern Ontario.

3

We will ensure strong financial and operational foundations that support our long-term stability.



1

We will implement a people-focused strategy that strengthens engagement, recruitment, compensation, and succession.

4

We will evolve our experience offerings to better meet audience needs.

7

We will enhance our data, systems, and insights to enable better decision-making through technology.

2

We will invest in skills development and employee recognition to support our high-performing and engaged workforce.

5

We will leverage strong planning and strategic partnerships to refine how we develop and deliver science experiences.

8

We will strengthen accountability, performance and efficiency through clear KPIs, policies, and processes.

3

We will support a workplace culture that is safe, values-driven, and focused on wellbeing.

6

We will sustain high-quality experiences by advancing a coordinated capital and infrastructure strategy.

9

We will grow revenue through new exhibits, memberships, fundraising and enhanced sales capabilities.

2026/27 Steps to Success