

ABOUT SCIENCE NORTH

VISION: We will be the leader among science centres in providing inspirational, educational and entertaining science experiences.

Science North is a science centre located in Sudbury, Ontario. It is Northern Ontario's most popular tourist attraction and an educational resource for children and adults across the province. Science North's attractions – a science centre, IMAX® theatre, digital Planetarium, butterfly gallery, special exhibitions hall, and Dynamic Earth – delight hundreds of thousands of visitors each year. Science North's fun and friendly approach to science education is led by our friendly Bluecoats – scientists and science communicators who make interacting with the exhibits and live ambassador animals even more informative and fun.

Science North, located at 100 Ramsey Lake Road, Sudbury, is open year-round. The science centre is open every day with the exception of December 24, 25, 26 and January 1.

Science North is an agency of the Government of Ontario operating independently of the provincial government and is governed by its own Board of Trustees. Science North is also a registered charity (#10796 2979 RR0001).

Dynamic Earth – Home of the Big Nickel is a separate science centre, located at 122 Big Nickel Road, Sudbury. Dynamic Earth is focused on mining and earth sciences and combines both above and underground experiences that allow visitors to work and play with real mining equipment and technologies. The main attraction is an underground tour that takes visitors 7-stores below the surface. Dynamic Earth is open seasonally from March to October.

Both science centres offer special programming, workshops, and events year-round, for all age groups.

Our science extends beyond the walls of the science centres as well. Covering a large area from Mattawa to the Manitoba border, Science North engages the people of Northern Ontario in science through outreach programming offered in schools, community centres, provincial parks and libraries. Science North also offers summer, March Break and holiday camps to children in several communities. Over the years Science North has connected with hundreds of thousands of people in Northern Ontario and now has a permanent outreach base in Thunder Bay.

Science North operates several businesses to support its science education mandate.

- In 1996, Science North created a specialized unit to sell the award-winning exhibitions and multimedia theatres created by Science North's highly skilled staff scientists and in-house production teams. These innovative exhibits help drive repeat visitation and tourism and demonstrate Science North's ever-growing capacity to produce world-class educational and scientific content that appeals to people of all ages. Today, Science North is one of the leading producers of giant screen films in Canada and one of the country's leading producers of travelling exhibits. The profits generated, are reinvested into new visitor experiences at Science North, Dynamic Earth and throughout northern communities through outreach efforts.
- The 200 seat IMAX® Theatre features a 26 metre by 20 metre (72 ft by 53 ft) screen, pictures of extraordinary clarity, 7,600 watts of powerful digital surround sound and unobstructed stadium style seating. The combined effect creates the sensation of motion and active participation in giant screen film adventures, in regular IMAX® and IMAX® 3D.
- With state-of-the-art digital technology, Science North's Planetarium is the first planetarium of its kind in Northern Ontario. Feature films about astronomy and other space topics are projected on an 8.4 metre dome. The digital technologies, surround sound and special dome screen immerse audiences, taking them through the galaxies and right to the outer extremities of the known universe, billions of light years away.
- Elements food court provides fresh, healthy and fast food to hungry visitors. Light snacks and beverages are available as well in Café Boreal, located between the IMAX® Theatre and Planetarium. The Copper Café at Dynamic Earth provides food and refreshments to visitors. At both sites, formal affairs are catered exclusively by Bryston's on the Park.
- Whizards Gift Shop at Science North offers everything from soft plush toys to science kits, unique stones and jewellery. The Big Nickel Boutique at Dynamic Earth features everything from geology kits to unique stones and jewellery.
- Science North, in partnership with Laurentian University, has developed North America's first, and only, comprehensive Science Communication program – a 10 month joint graduate diploma program.

All of this activity is coordinated by a complement of 95 permanent full time staff, another 90 to 100 full time equivalents in seasonal and casual staff, and in excess of 100 volunteers. The policy and direction of Science North is guided by a Board of Trustees who are volunteers appointed by the Provincial government.

For more information please visit ScienceNorth.ca