

## FOR IMMEDIATE RELEASE JUNE 26, 2025

# CANADA DAY AT SCIENCE NORTH BIGGER, BRIGHTER, AND BOLDER THAN EVER.

**(SUDBURY, ON)** – Science North is inviting the community to an unforgettable Canada Day celebration on Tuesday, July 1, 2025. This year's event features an exciting lineup of local food, live music, hands-on science fun, an enhanced drone show, and much more!

## Daytime Festivities: Family Fun for All

From 1 pm to 6 pm outside, visitors can enjoy free live entertainment, craft vendors, and family fun activities like face painting and inflatables. A variety of food vendors will be available from 1 pm to 10 pm.

## Opening Ceremony & Main Stage Entertainment

The outdoor festivities will kick off with an opening ceremony and a Land Acknowledgement beginning at 1 pm. Throughout the day, witness amazing local talents on the main stage, stroll through the vendor market, and enjoy the various treats and activities for all ages.

# Evening Highlights: Drones and Fireworks

Prepare for a dose of sky-high excitement! At 10 pm, Science North will debut an enhanced drone show sponsored by CAA North & East Ontario. Featuring 300 drones, this dazzling show will leave guests stunned with amazing animations, intricate patterns, and awe-inspiring synchronized movements.

Science North's Canada Day celebration is funded by the City of Greater Sudbury and Government of Canada, as well as sponsored by CAA North & East Ontario and KiSS 105.3.

"This July 1, celebrate our great nation by joining Science North for a day of family friendly activities that educate and inspire as much as they entertain," said **Stan Cho, Minister of Tourism, Culture and Gaming**. "Immerse yourself in hands-on, STEM-based fun while enjoying local food, live music and Canada Day pride!"

"Canada Day at Science North is one of my favourite annual traditions. Every year, I look forward to celebrating our incredible country with our community. This year feels extra special. During a time of unity and strength, let's honour and celebrate what it means to be Canadian— our diversity, shared values, languages and cultures that make our country strong and free. Happy Canada Day, Sudbury!"

#### — Viviane Lapointe, Member of Parliament Sudbury

"The Canada Day celebration at Science North is a staple in the Sudbury community. I remember going with my parents when I was younger and then bringing my kids as a parent. It has continued to grow and transform over time, and I look forward to seeing what they have in store this year and celebrating with everyone."

## — Sudbury MPP Jamie West

"Canada Day is a time to reflect on who we are and who we aspire to be as a community and a country. Science North continues to lead the way in creating inclusive, exciting, and innovative celebrations that bring people of all ages together. I invite everyone to take part in the festivities throughout the day and enjoy the unique experiences that make Greater Sudbury such a vibrant place to live and explore."

## Mayor Paul Lefebvre City of Greater Sudbury

"Canada Day at Science North is a celebration of community, curiosity, and connection. We're proud to offer a vibrant and inclusive event that brings people together through science, culture, and shared experiences. This day is made possible through the generous support of the Government of Canada, the City of Greater Sudbury, and CAA North & East Ontario, partners who share our commitment to creating meaningful moments for families across Northern Ontario."

#### - Ashley Larose MSc, CEO, Science North

"Celebrating Canada Day in Sudbury with Science North is a great way to bring us together and to show what we, as Canadians, cherish the most – building resilient communities that lead with inclusion and kindness."

— Jeff Walker, President and CEO of CAA North & East Ontario.

Science North is proud to support Reconciliation and work towards a better Canada for all. For more Indigenous resources, please visit <u>Indigenous Tourism Ontario</u> or <u>Science North</u>. For more details, visit <u>sciencenorth.ca/canada</u> and follow @sciencenorth on social media for updates.

#### **About Science North**

Science North bring science to life by connecting people through stories, curiosity, and shared exploration. As Northern Ontario's premier science destination, it offers immersive, hands-on experiences at two dynamic science centres in Greater Sudbury: Science North and Dynamic Earth. At Science North, visitors explore world-class exhibits, an IMAX® theatre, a digital Planetarium, a butterfly gallery, and four floors of interactive STEM experiences. Dynamic Earth, home to the iconic Big Nickel, features earth sciences exhibits, a lapidary lab, and an underground mining tour.

Beyond its walls, Science North sparks curiosity across Northern Ontario with dedicated satellite offices in Thunder Bay and Sault Ste. Marie. Through these hub locations Science North provides innovative outreach programs, long-term exhibitions, school visits, festivals, and summer camps across the North. Science North also creates and tours award-winning exhibitions and immersive experiences worldwide. In partnership with Laurentian University, it also delivers North America's only comprehensive Science Communication graduate program. Science North is an agency of the Government of Ontario and a registered charity.

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